

**INTEL**  
**CONTEST RULES**

**Level Up MOD Challenge: The Future of Innovation**

**No Purchase Necessary. A Purchase Or Payment Will Not Increase Your Chances Of Winning. Void where prohibited by law.**

**TERMS & CONDITIONS**

The Sponsor is offering you the opportunity to win a prize as shown in section 6.below (the "Prize Contest"). Please read the below Terms and Conditions in relation to the Prize Contest and retain a copy for your information. In entering the Contest you will be deemed to have accepted these Terms and Conditions.

**1. THE SPONSOR**

The sponsor of this Contest is Intel Corporation, 2200 Mission College Blvd., Santa Clara, CA 95052-8119 (the "Sponsor").

**2. ELIGIBILITY**

- a. The Contest is open to residents of legal age on the date of the Contest in the following countries/regions: UK (England, Wales, Scotland and Northern Ireland), United States of America (legal residents of the 50 United States, the District of Columbia), and Canada (excluding residents of Quebec).
- b. Employees of the Sponsor, affiliates, subsidiaries, distributors, advertising and Contest agencies and members of the immediate family (defined as spouse, parent, sibling, child and respective spouses regardless of where they reside) and/or those living in the same household of such employees are not eligible to enter.
- c. Internet access is required for entry. Sponsor's clock is the official clock of the Contest. Participants are reminded to get the owner's permission before using a computer, device and/or internet-access, which is not owned or paid for by the entrant to enter the Contest. The Sponsor will not be liable for any internet or mobile connection or other charges incurred in entering the Prize Contest.
- d. Online entrants must have valid e-mail address and it is entrant's responsibility to update Sponsor of any change in e-mail address. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Giveaway. Winners may be required to sign and return an Affidavit of Eligibility, a Liability Release and, where legally permissible, a Publicity Release within 7 days following the date of first attempted notification. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate winner. Acceptance of the prize constitutes permission for Sponsor and its agencies to use winner's name and/or likeness, biographical material and/or entry (including an altered form of the entry) for advertising and promotional purposes in any media without geographic or time limitation, and without additional compensation, unless prohibited by law. By participating in the Giveaway, entrants agree to hold Sponsor, its advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Giveaway and/or acceptance or use of any prize. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Giveaway or in the announcement of the prize. Sponsor may be collecting personal information in accordance with its privacy policy. See Sponsor's privacy policy for details regarding Sponsor's information collection practices in connection with a Giveaway.

- e. Intel is committed to compliance with all applicable laws, regulations, policies and ethics rules. This notice is intended to ensure that your participation in this Giveaway will not violate any such laws, regulations, policies or rules. Intel seeks no promises or favouritism for itself or any of its affiliates in exchange for the opportunity to participate in the Giveaway. By entering the Giveaway, (i) you agree that your participation in the Giveaway – including your acceptance of any potential prize – will not violate any law, regulation, policy or rule of your country, state or government agency; and (ii) you certify that any potential prize is not in exchange for an agreement to influence a recent, pending or anticipated act or decision that may result in Intel obtaining or retaining business or a business advantage.

### 3. THE CONTEST PERIOD:

#### IDEATION PHASE:

- a. Opens at US Pacific Time on November 1 2021 at 12:00 p.m. and closes at on November 26, 2021 at 12:00 a.m. inclusive (the "**Prize Contest Period**").
- b. November 1, 2021, at 12:00 PM PST to November 26, 2021, at 12:00 AM PST (United States)
- c. November 1, 2021, at 3:00 PM Toronto to November 26, 2021, at 3:00 AM Toronto (Canada)
- d. November 1, 2021, at 7:00 PM London to November 26, 2021, at 8:00 AM London (United Kingdom)

#### FINALIST PHASE:

Judges will select the top 7 projects by **December 6, 2021**, and add those projects to Level-Up PC Mod Group. Finalists will be shipped hardware to create their mod project.

**Final Submission:** All 7 finalists will need to update their project **adding a video and photos** that demonstrates the final build by **Jan 10th 2022**.

### 4. THE PRIZE CONTEST: HOW TO REGISTER

- a. During the contest period go to [TechMesh.intel.com/challenge](http://TechMesh.intel.com/challenge) to see the latest challenge information and detail on how to submit an entry.
- b. You will be required to register an account at <http://techmesh.intel.com>. Your account will be used to enter and participate in the contest. You will be required to provide your name, email address, country of residence, and select a user name and password. Be sure to check the box indicating you have read and agree to terms and conditions.
- c. No purchase necessary.
- d. For the avoidance of doubt, only one entry per person will be accepted. If you enter more than once your first entry will be accepted and all others will be disqualified. Entries that do not comply in full with these Terms and Conditions will be disqualified. Any attempt by any person to violate these entry limits by using multiple/different, identities, e-mail addresses, and/or any other methods will void all entries and that person will be disqualified from the Contest and such conduct may constitute tampering as discussed below. If there is a dispute regarding the identity of any Participant, the entry will be deemed submitted by the person in whose name the e-mail address listed on the official entry form has been registered. The authorized account holder is the natural person who is assigned to the e-mail address. Potential prize winners may be required to show proof that they are the authorized account holder. Use of automated, programmed or like means of participating is strictly prohibited. Receipt of entries will be acknowledged but such acknowledgment does NOT constitute any determination of eligibility, notification of winning, nor is it otherwise binding upon Sponsor or Independent Administrator under any legal theory.

- e. Proof of posting or commenting will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or entries received outside of the Prize Contest Round will not be accepted and you will not be entered into the Prize Contest.
- f. You may participate in the Contest by using a mobile device. If you choose to do so, Standard message and data rates and/or other fees (e.g. wireless internet access charges) may apply. You are advised to review your service plan with your wireless carrier BEFORE participating in the Contest with a mobile device. Not all mobile devices will allow for participation in the Contest; and, wireless service may not be available in all areas.

## 5. THE PRIZE CONTEST—HOW TO PARTICIPATE

During the contest period, after you have registered and created an account per the above section 4, follow THE STEPS ON THE INTELTECHMESH WEB PAGE.

- a. Register and login at <http://techmesh.intel.com>, click the join button here <https://techmesh.intel.com/groups/3041#rules>
- b. Check and review all rules and terms as published on <https://techmesh.intel.com/groups/3041#rules>
- c. Submit your best PC case mod build ideas for a chance to become one of the 7 finalists to win hardware to build that PC. Once those 7 finalists have finished their build, they will compete for first, second and third place prizes.
- d. Creating a submission::
  - i. Explain the scope of your project in Overview. Include any drawings, sketches, photographs, renders that will help judges visualize your project.
  - i. Describe your method(s) for achieving your build. Tell us your creative approach and explain, tools, processes, techniques, thought process that you will use on the project. Add photos, videos, and links to the work
  - ii. Explain how you will make use of intel products and technologies in your build
  - iii. Please let us know about your skill levels as a PC builder and modder. It is ok if you are a beginner or if this is your first mod, we just want the judges to know so that it is taken into consideration
  - iv. Finalist Phase: please keep a video/picture journal of your build's progress and submit it to us. Intel retains the right to use your photos, videos, other information submitted across Intel Social Media outlets.
  - v. Assign to the TechMesh Challenge Group
  - vi. Set the Topic as PC Modding,
  - vii. Publish the Project

**Please follow the instructions as listed on the tech mesh website to insure the proper submission of your project.**

### Ideation Submission Rules/Overview:

1. PC Case mod refers to any mod project that uses an existing case.
2. The mod design you enter must have been created no earlier than October 1<sup>st</sup>, 2021 and must be a fully functioning unit.
3. You and your team must be the original creators of your mod and you must be of legal age in your country of residence.
4. Submit your PC Case mod design by **Nov 26<sup>th</sup>** - For questions, join our Discord in the #TechMeshChallenge Channel.
5. **Finalist Phase:** Judges will select seven (7) projects by **December 6th, 2021**, as finalists. Finalists will be shipped hardware to build their submitted design.
6. **Final Submission:** All showcase finalists will need to update their project **adding a video and photos** that demonstrates the final build by **Jan 10th 2022**.

**Please follow the instructions as listed on the tech mesh website to insure the proper submission of your project.**

**Finalist Phase:**

**NOTE: the finalist will be required to submit a video and pictures of the project where final judging will rely on the above being clearly articulated and or demonstrated in the video**

1. The Best 7 designs will be provided hardware to build their PC Case mod design. These would be referred to as finalists
2. The 7 finalists must submit a separate work journal (photographs and or videos) of the progress of their PC case mode.
3. The 7 finalists will need to add their project to the level up PC Mod Group.
4. The 7 finalists will compete for first, second and third place prizes
5. It is recommended that the work journal show as much details as possible so the judges can see all the effort and work put in to give you an accurate score.
6. Everyone is given same the case and hardware for a complete build.
7. No limitation to the amount of your own money you wish to invest into your PC Mod.
8. Modders/Contestants are not allowed to seek out sponsorships for anything used in their builds. Anything used in the builds, including product, non-open-market discounts, services, or other investments of time or material where a fair market payment is eschewed

**WINNERS SELECTION:**

Contest entries will be judged by a panel of experts selected by Intel.

Entries will be judged on the following criteria:

- Creativity and/or inspiration of the project
- Technical skill/craftsmanship: Difficulty, effort, techniques, tools, etc. used on the project
- Use of Intel – technically or thematically

Seven (7) finalists will be selected from all entries submitted during the contest period.

The Seven (7) Finalists will be provided specific instructions for submitting their final MOD after finalist selection.

Three (3) winners from the 7 finalists will selected as one 1<sup>st</sup> place winner, one 2<sup>nd</sup> place winner and one 3<sup>rd</sup> place winner.

## 6. THE PRIZES

Seven (7) finalists as determined by the panel of judges will each win the below items for the mod finalist challenge phase. Winners can select one (1) of each item from the below list **when more than one option is provided**. Each item has limited quantities. Sponsor cannot guarantee your selection will be available. If your selection is not available you will receive one (1) of the remaining available. If no options are listed for choice, you will receive the one item listed. Prizing selection occurs at time of winner notification and acceptance.

Option 1			Option 2	
Item	Description	Approximate ARV USD	Description	ARV USD
Power supply	Seasonic FOCUS PX-850 Power Supply	\$168.99	Seasonic FOCUS GX-850 P0wer Supply	\$149.99
SSD / Hard drive (1 TB)	WD_BLACK SN850 SSD	\$164.99	SAMSUNG 980 PRO SSD	\$189.95
Video Card / GPU	MSI Ventus GeForce RTX 3070 Video Card	\$1351.3	ASUS ROG Strix GeForce RTX 3070 Video Card	\$1309.55
Case	Silent Base 802 White	\$199.8	N/A	N/A
Keyboard	CORSAIR K68 RGB Gaming Keyboard	\$119.99	CORSAIR K63 Gaming Keyboard	\$109.99
Mouse	Logitech G502 HERO Gaming Mouse	\$47.04	Logitech G305 Gaming Mouse	\$47.99
Heatsink	MSI MEG CORELIQUID S360	\$279.99	N/A	
Motherboard	MPG Z690 Carbon WIFI	\$379.99	N/A	
Memory	2 x 16 GB	\$309.99	N/A	
Intel CPU	Intel Core i9-12900K	\$599.99	N/A	

Three finalist will also receive:

1<sup>st</sup> place winner: \$1,000 Gift Card for hardware purchase.

2<sup>nd</sup> place winner: \$750 Gift Card for hardware purchase.

3<sup>rd</sup> place winner: \$600 Gift Card for hardware purchase.

Gift cards will be in country currency and with a provider based in country based on winner selection.

- The prizes are non-exchangeable, non-transferable and not redeemable for cash or any other prize.
- The prize value indicated is the maximum amount. If the market or commercial value of a prize differs from this maximum amount, there will be no additional compensation for the difference to the winner.

- c. The prize is subject to availability. The Sponsor reserves the right to replace a prize with an alternative prize of equal or higher value in the unlikely event that the original prize offered is no longer available.

## 7. WINNER NOTIFICATION

- a. The awarding of all prizes is subject to verification by the Sponsor and its independent administrator whose decision are based upon its sole discretion and interpretation of these Official Rules and are final and binding in all respects. You are not a prize winner of any prize, even if the Contest should so indicate, unless and until your eligibility and the potential winning entry has been verified by the sponsor. Sponsor will not accept photographs or other evidence of winning a prize in lieu of its validation process.
- b. Verified winners will be notified via email to the email address provided at time of registration. Participant is responsible to notify Intel of change of email address during giveaway period. Return of any prize/prize notification as undeliverable may result in disqualification or forfeiture of the prize and selection of an alternate winner. Finalists will be notified by email by **December 6th**, 2021.
- c. Residents of the United States who are selected as a winner will be responsible to provide a W-9 for tax reporting purposes. Tax reporting will be required if accumulated value of prizes received during any calendar year exceeds \$599.00. Information will be retained securely according to privacy rules at the sponsor and used solely for the purposes of tax reporting should the need arise.
- d. If a selected Participant is a resident of Canada, he/she must correctly answer a mathematical skill-testing question within an indicated time limit in order to be considered a potential prize winner as set forth below.
- e. Return of any prize/prize notification as undeliverable may result in disqualification or forfeiture of the prize and selection of an alternate winner.
- f. Prizes will be dispatched to the winners within 30 days of receipt of the information described in this section.
- g. The Sponsor shall make available upon receipt of a written request to <https://game.info.intel.com/winner-request-page> the winner's surname and country within three (3) months of the closing date of the Contest but no other information about the winners will be made available. Some countries participants may request their name and country is not published in the event they win by contacting [@intelgaming](#) before the closing date.

## 8. LIMITATION OF LIABILITY

To the fullest extent permitted by the mandatory provisions of the applicable law the Sponsor and its affiliated companies, together with their respective employees, officers, directors, agents and representatives, will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, participant injury or death occurring under or in connection with these Terms and Conditions and the Contest (including without limitation from the winner's acceptance or use of the prize). However, nothing in these Terms and Conditions will in any way limit Intel's liability for death or participant injury caused by its negligence or for any other matter where liability may not be excluded or limited by law. Your statutory rights are not affected.

By participating, Entrants agree to release, discharge, indemnify and hold harmless Intel Corporation and Sponsorship and each and all entities involved in this Contest from and against any claims made by any Prize Winners, Entrants, or any other third parties, related in any way to the operation of the Contest as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Contest-related activity, in the Contest or any claims based on publicity rights, defamation or invasion of privacy or merchandise delivery.

## **9. DATA PROTECTION**

- a. By entering the Contest, each Entrant consents to the collection, use and distribution of his or her personal information (information that identifies an Entrant as an individual, name, email address, and date of birth) by the Sponsor and Contest Administrator for the purposes of implementing, administering and fulfilling this Contest and, if consent is given at the time of entry. Contest Entities will not sell or transmit this information to third parties except for the purposes of administering the Contest or as permitted or required by law, unless Entrants otherwise agree, in accordance with the Sponsor's Privacy Policy at: <https://www.intel.com/content/www/us/en/privacy/intel-privacy-notice.html>. Any inquiry concerning the personal information held by the Sponsor or Contest Administrator should be addressed to Intel Corporation, 2200 Mission College Blvd., Santa Clara, CA 95054.
- b. Sponsor will be the controller for the collection and use of a participant's personal information in conjunction with participation in the Contest. For the performance of the Contest, the following data of the participant will be collected and processed name, shipping address, email address, phone number ("Participant's Personal Data"). Participant's Personal Data will be maintained in the United States and will be used solely for purposes of Contest administration.

## **10. GENERAL**

- a. The decision of the Sponsor in all matters relating to the Contest is final and legally binding and no correspondence will be entered into.
- b. Any instructions provided at the point of entry into the Contest shall form part of the Terms and Conditions. In the event of any conflict or inconsistency with any communications (including advertising or Contest materials), these Terms and Conditions shall take precedence.
- c. The Sponsor reserves the right, at its sole discretion, to eliminate or disqualify any entries or Participants that it regards as being in breach of these Terms and Conditions or the spirit of the Contest. Any Participant, who try to circumvent the entry process or instructions by any method, will be disqualified and any prize award will be void.
- d. We will not tolerate anyone who posts or is seen to be posting comments via any social media channel or anywhere else during this prize Contest that we think are bullying, spiteful or upsetting to other entrants and followers of Intel or directly aimed at us. Anyone acting in this way will be disqualified from the prize Contest.
- e. If for any reason these Contests are not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contests the Sponsor reserves the right at their sole discretion to cancel, terminate, modify or suspend the Contests and select prize winners as outlined above received up to the cancellation/suspension date. Notification of such action will be provided on the Website.

- f. The Sponsor shall not be liable for any failure to comply with its obligations relating to this Contest where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, COVID-19 Pandemic, weather conditions, mechanical issues, diversion of aircraft or other operational incidents, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.
- g. The Sponsor accepts no responsibility for entries that are delayed, incomplete, lost due to technical reasons, or otherwise. The Sponsor further accepts no responsibility for system errors or other issues that may result in disruption to winner notifications or prizes to the extent permitted by law.
- h. This Contest may be promoted across multiple media sites, social media sites and email communications but there is only one prize pool.
- i. It is the responsibility of the participant to provide their correct, up-to-date details when entering the Contest and/or confirming acceptance of any prize in order for their prize to be processed. The Sponsor accepts no responsibility for Participants or winner failing to supply accurate information, which affects any acceptance and/or delivery of any prize.
- j. No third party or bulk entries. Entries via third parties, consumer groups or syndicates, entries by macros or other automated means and entries, which do not satisfy the requirements of these Terms and Conditions in full, will be disqualified. If it becomes apparent that a participant is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; using multiple email addresses; using multiple postal addresses; acting fraudulently or dishonestly in the opinion of the Sponsor; using identities other than their own; creating fake identities or using any other automated, electronic, mechanical or manual means in order to increase that participant's entries or otherwise acting in violation of these Terms and Conditions, these participants will be disqualified, and any prize entitlement will be void.
- k. This Contest is in no way sponsored, endorsed or administered by, or associated with Twitter or any other social platform. You understand that you are providing your information to the Sponsor and not to Twitter. All entries are also subject to the platforms' terms of use and you can find them here: <https://twitter.com/>.
- l. Should a tax liability arise, then it will be the responsibility of the winner to notify their own Government's relevant tax department. To the extent permitted by law Intel Corporation and its subsidiaries take no responsibility or liability for taxation or for any other costs incurred in connection with the prizes received in this Contest.
- m. The offer to participate in this Contest is void where prohibited by applicable law.
- n. To the fullest extent permitted by the mandatory provisions of the applicable law the application and interpretation of the Contest and these terms and conditions shall be governed by the laws of the United States and by registering for the Contest participants agree that that any claims or disputes arising from or in connection with the Contest shall be resolved by the Federal or state courts located in the United States and Participants agree to submit to the exclusive jurisdiction of such courts for the court resolution of any such claims or disputes.
- o. For questions about the contest contact Intel on the event page <http://techmesh.intel.com>. Twitter or Instagram @intelgaming.

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